

# CÜNEYT ÇAKIR

## PRODUCT MANAGER

✉ CUNEYTCAKIR02@GMAIL.COM

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### EDUCATION

**Bogazici University**  
Industrial Engineering  
2015 - 2021

**Ahmet Ulusoy**  
**Science High School**  
Science  
2011 - 2015

### SKILLS

- Tableau
- R, Python, C / C++
- Google Firebase
- MS Office
- Jira

### LANGUAGES

- English IELTS 7.0
- Turkish Native

### OTHERS

- Silver Medal at Tubitak Science Awards for Chemistry(2013)
- Volunteer at Çorbada Tuzun Olsun Solidarity and Aid Association

### ABOUT ME

When I think about my strongest suit, numerous experiences in teamwork and communication come to mind. Throughout my life, I participated in various organizations and teams, which helped me become a great team player and a goal oriented individual. Combined with these experiences, my engineering education brought an analytical and rational approach to my solution driven mindset.

### EXPERIENCE

#### GAME ANALYST - MANOR CAFE

GAMEGOS - Istanbul - July 2021 - Present

- Creating key game features, events and offers by analyzing necessary user logs while prioritizing the strategic goals of the product including maximizing acquisition, engagement and monetization
- Level Design(About 3000 Match-3 Levels)
- Planning biweekly sprint cycles in a fast-paced agile environment
- Improving game experience by analyzing and interpreting game metrics and user feedback
- Balancing in-game economy and optimizing gameplay elements

#### PARTNER STREAMER

TWITCH/AMAZON - July 2020 - Present

[Twitch.tv/cuneyttcakir](https://www.twitch.tv/cuneyttcakir)

- Created a channel with 40,000 followers and an average of 500 viewers
- Trying to reach more viewers by regularly following the metrics and producing new game content
- Organizing and managing a team of 15 people
- Creating new content in 5 different computer games

#### CO-FOUNDER

LatteApp - 2017 - 2018

- LatteApp is a dating app that matches people have same interests.
- LatteApp was successful in the WayTurkey competition by entering the top 10 among over 600 applications and was accepted to the incubation center.
- KWORNS | Semi-finalist in the entrepreneurship competition of Koç University Entrepreneurship Research Center